

Trading family travel content for experiences.

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Connecting families and destinations.

We're the Mook family. A loving family from the Netherlands with a passion for making travel memories. Over the years, we've created a wealth of photo and video content that not only holds great personal value, but has also proven to be highly valuable for the destinations we visit.

With a professional filmmaker and photographer as dad, a naturally photogenic mom and two charming kids, we offer a unique content creation package tailored to hotels, resorts and travel brands looking to connect with families just like us.



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Sander

There are only 3 things he loves more than taking pretty pictures. Can you guess?



Lynn

Next to being the cornerstone of the family, she knows how to strike a pose.



Joa

Prince charming. He's the one that makes people smile. Always curious, excited and full of life.



Milly

She's Beyonce with a touch of Mathilda. Cheeky, hilarious and a fearless little diva.

Why work with us?

- 🎥 Camera & models
- 😊 Authentic moments
- 🚫 Barter deal friendly
- 🎯 High impact content

We trade the staged and polished for the raw beauty of real moments and genuine emotions. As a real family we capture life as it happens, creating captivating images and films that spark joy, wonder and warmth. We bring both camera and models in one package and offer the option of barter deals, making premium content creation **effortless** and **super cost-efficient**.



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A taste of our offer.

We provide premium, experience focused content for your website, socials and other on-/and offline purposes. To keep things fun and feasible, we **trade our content for experiences.**

An example of our standard package deal consists of the following:

- 60 to 90 second brandvideo
- 30 second social reel
- 25-50 professionally edited photos

We're happy to tailor the package to your specific needs and taste. And/or provide you with extra edits afterwards.



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Our way of working.

Our family is built on **love**, **trust**, and a whole lot of **fun** and we'd love to keep it that way. In every collaboration, those three things matter most to us. That's why we've put together a small set of "guidelines" for our playbook, just to keep everything clear, safe and enjoyable for everyone involved.

No scripts.

We capture moments as they happen. It keeps things relaxed for the kids and allows us to tell real, authentic stories.

Barter-based collaboration.

We trade experiences, accommodation and additional expenses in exchange for content.

Clear agreements.

We work with straightforward agreements so everyone knows exactly what we've agreed on.

Safety

The privacy and safety of our family are our top priority we trust upon respecting this at all times and keeping the content unaltered



Let's connect.

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